The World's Finest Writing Inks in the Best Fountain Pen Bottles!

W ATERMAN'S IDEAL INKS are absolutely the best for your fountain pen and for general use. They are skillfully made from the very finest of raw materials and are uniform in colors and consistency and free from clogging sediment.

Waterman's Blue Black and Waterman's Jet Black Inks are permanent, non-fading record inks. They have no equal for use on bank checks, office records or legal or other documents where it is essential that the writing be preserved in a permanently legible state.

Waterman's Blue Ink writes a bright blue. Because it is easily washed from hands or fabrics with ordinary soap and water, it is the ideal ink for school use. Waterman's Green, Violet and Red Inks are made in beautiful colors for many useful purposes.

Waterman's Inks can be secured in different sized containers which makes it possible for your customer to secure exactly the size and quantity of ink required for his particular use.

Well-Top Brings the Last Drop to the Top!

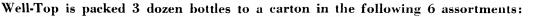


Waterman's Well-Top Bottle—offering a brand new idea in ink containers—is the most practical bottle for fountain pen filling on the market. No matter how little ink remains in the bottle, it can instantly be transferred to the "well" at the top where it is easy to get at.

Unlike other containers of this character, the "well" occupies the entire inside of the bottle's extra wide and extra deep neck.

It's as simple as ABC. You just turn the bottle upside down as shown below. Ink completely fills the neck. Now flip the bottle back to its regular base. The ink has remained in the well inside neck—within plain sight and easy reach of a fountain pen. A convenient screw cap seals the bottle. Packed in a square, protective carton.

When you sell a Well-Top bottle of ink you are not only selling your customer a unique convenience in a container of excellent ink—but inasmuch as Well-Top allows him to use the very last drop of ink in the bottle, he also effects a marked economy by securing more "usable" ink.



Slowly turn the bottle upside down. Ink com-

pletely fills the extralarge neck.

- 1-3 doz. No. 182 Blue Black-Permanent Record Ink.
- 2—3 doz. No. 682 Blue—Washable Ink.
- 3—3 doz. No. 782 Jet Black—Permanent Record Ink.
- 4-3 doz.-1 doz. each No. 182 Blue Black; No. 682 Blue; No. 782 Jet Black.
- 5-3 doz.-1 doz. each No. 582 Red; No. 382 Violet; No. 282 Green.
- 6—3 doz.—Each dozen containing two bottles of each of the above six colors.

(Every dozen bottles packed in an attractive display container for quick sale from your counter)

15c EACH. SHIPPING WEIGHT 3 DOZEN 16¹/₂ lbs. GROSS 66 lbs.



When bottle is quickly returned to its regular base, well retains generous supply of ink.

The Popular Tip-Fill

Ink Container for Individual Desk Use

This Waterman's 2-ounce container with the Tip-Fill feature is proving extremely popular whereever it is shown. Not only is it a very good looking bottle but its Tip-Fill feature is especially appreciated by writers.

When ink gets low, bottle may be tipped to a new base so as to deepen the ink at that point and thus allow a fountain pen or a dip pen to get the last drop.

An extra wide neck opening provides easy access to the ink by a fountain pen or dip pen—no matter at what angle bottle is placed. A convenient, easy-to-open screw cap seals the container.

This container may be had with any of the six colors of Waterman's ink listed below by their respective numbers.



10c EACH-PACKED 3 DOZEN BOTTLES TO A CARTON Special Packing, 1 dozen to a carton, 50c net per gross extra.

Green	Violet	Red	Blue	Jet Black	Bottles to a Carton	Shipping Weight	Shipping Wt. Per Gross
272	372	572	672	772	$\begin{cases} 36 \\ 12 \end{cases}$	16½ lbs. 6 lbs.	64 lbs.
		My			(0 105	

DeLuxe Tip-Fill for High Grade Trade



Waterman's DeLuxe Tip-Fill is a very popular seller with gift shops, stores catering to the college trade and other high grade stores.

The many sharp "facets" of this hexagon shaped container reflect the iridescence of the glass and make it attractive enough to grace the finest office or home desk! The only labelling is on top of the secure, but easy-to-remove screw cap.

Bottle may be tipped on its side for pen to get the very last drop of ink. The extra wide neck provides easy access to the ink by a fountain pen or dip pen.



The No. 174 Tip-Fill Bottle illustrated contains a liberal ¼ pint of Waterman's Blue Black Permanent ink to be sold for 25 cents. Bottle is packed in a handsome gold, red and blue square carton which, in itself, provides an attractive display.

25c EACH—PACKED 1 DOZEN TO A CARTON—SHIPPING WEIGHT 10 LBS.

Correspondence Inks in Six Beautiful Colors



Waterman's Correspondence Inks are offered in a wide range of colors to meet the feminine vogue for personal correspondence ink in unusual colors to match or harmonize with tinted writing papers. Correspondence Inks are also widely used in business offices for special charts, graphs, etc.

Quality of this ink is on a par with our well known commercial writing inks—bright in colors and absolutely free from sediment which might clog a fountain pen.

Correspondence Ink is offered in these six unusual colors—Aztec Brown, Tropic Green, South Sea Blue, Patrician Purple, Spanish Tile and Jet Black—15 cents a bottle.

Wide neck. Overhanging cap protects fingers from contact with ink on neck of bottle when it is opened.

15c EACH—PACKED 1 DOZEN TO A CARTON (EITHER ALL OF 1 COLOR OR 2 BOTTLES OF EACH OF THE 6 COLORS)—SHIPPING WEIGHT 6 lbs.

Regular Individual Desk Sizes Containers



In addition to the individual desk size containers with special features described above, the regular 2-ounce containers, packed in a square, protective carton, can be had with any of the colors of Waterman's Inks listed below.

The regular 4-ounce individual desk size container— No. 104—can be had with only Waterman's Blue Black.

Two Ounce Bottle, any of these colors, 10 cents each:No. 102No. 202No. 302No. 502No. 602No. 702Blue BlackGreenVioletRedBlueJet Black



No, 104, 4 oz. Blue Black

No. 102, 10c EACH-PACKED 3 DOZ. TO CARTON-SHIPPING WEIGHT 161/2 lbs.

No. 104, BLUE BLACK, ONLY, 15c EACH-PACKED 3 DOZEN TO A CARTON-SHIPPING WEIGHT 28 lbs. OR PACKED 1 DOZEN TO A CARTON-SHIPPING WEIGHT 10 lbs.





4

16 Pint without Pour-Out. Packed 12 to Carton Shipping Weight 16 lbs.



Pint with Pour-Out. Packed 6 to Carton Shipping Wt. 15 lbs.

Pour-out Device is so sim-

ple and positive in its opera-

tion that even an office boy

can quickly and cleanly fill

small receptacles as needed.

Business Offices, Schools, Institutions and other large users of ink will find it decidedly economical and most convenient to buy their Waterman's Ink in large containers and refill small individual bottles as needed.



Quart with Pour-Out. icked 6 to Carton. Shipping Wt. 26 lbs.

To avoid the usual messy inconvenience of pouring ink from a large container, all Waterman's Pints, Quarts, Half Gallon and Gallon containers are equipped with a patented "pour-out" device that enables anyone to pour out ink in a thin, easily controlled stream—as shown in sketch to left below.



Half Gallon with Pour-Out. Packed Individually. Shipping Weight 10 lbs.

All colors of Waterman's Inks are also sold in 5. 10 and 50 gallon kegs. Prices on request.



Gallon with Pour-Out. Packed Individually. Shipping Wt. 15 lbs.

NUMBERS, COLORS AND PRICES OF COMMERCIAL SIZES **OUARTS**

HALF PINTS Any Color, 45c No. 108 Blue Black No. 208 Green No. 308 Violet No. 508 Red No. 608 Blue No. 708 Jet Black

Any Color, 75c No. 116 Blue Black No. 216 Green No. 316 Violet No. 516 Red No. 616 Blue No. 716 Jet Black

PINTS

Any Color, \$1.25 No. 132 Blue Black No. 232 Green No. 332 Violet No. 532 Red No. 632 Blue No. 732 Jet Black

No. 164 Blue Black No. 264 Green No. 364 Violet No. 564 Red No. 664 Blue No. 764 Jet Black

HALF GALLONS

Any Color, \$2.25

GALLONS Any Color, \$4.00

No. 128 Blue Black No. 228 Green No. 328 Violet No. 528 Red No. 628 Blue No. 728 Jet Black

Half Pints, Pints, Quarts, Half Gallons and Gallons are packed in a square, protective carton.

Waterman's Ideal Ink is shipped F. O. B. the following points:

40 School St. Boston, Mass.

129 South State St. Chicago, Ill.

191 Broadway New York

140 Thomas St. Newark, N. J.

609 Market St. San Francisco, Calif.

LEleventerman Company